Rapid Connect℠
The Speed of Simple

Create, test, certify and deliver payment-rich applications that let customers pay any way and anywhere they choose—all through a single interface.

Go Beyond: The Rapid Connect Solution

Until now, third-party developers and direct-connect merchants have met with significant obstacles when coding to specific payment interfaces. There may be multiple sets of specifications to manage across a variety of payment types. Certification cycles can be longer than expected and lack the specialized support these payment integrators need to complete the development and certification processes in a timely manner.

First Data Advantages

The Rapid Connect solution provides software developers and merchants with a streamlined way to create, test, certify and deliver payment-rich applications that let customers pay any way and anywhere they choose – all through a single interface. Readily-available development and testing tools let users easily manage payment interfaces and self-certify, saving time and cost.

With the Rapid Connect application, users get a simple web-portal, easily accessible online certification management, tailored developer tool-kits, a robust development Sandbox, a universal message format, specialized support resources and ongoing innovation. This sophisticated interface is designed to expedite development into the depth and breadth of First Data's global payment reach.

Integrate wide range of products through a single interface

Get instant access to our universal message format that's tailored to industry-specific requirements. It's fast, it's simple, it's intuitive.

Connect to dedicated support

We've added easy-to-access developer tools, guidelines, requirements and consultation resources, giving developers the information they need to expedite the integration process, support multiple projects simultaneously and help meet PCI compliance standards.
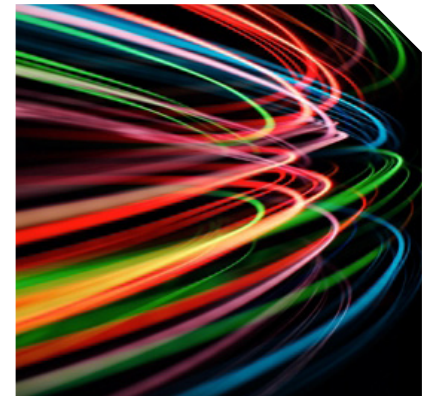
Get certified fast

Now developers can test online with automated diagnostic tools that recognize and remedy failure points, speeding up code review and significantly decreasing certification time.

Grow your business easily.

Gain visibility by promoting certified applications in our Marketplace, where merchants or sales agents can search for it directly via in-depth product profiles.

Drive Universal Commerce to any point of acceptance - globally.

Not only can developers set up and test their applications, but they can also ensure important compliance with multiple, global requirements. It's a proven infrastructure that fluidly scales, rapidly evolves and integrates securely to create a predictable and personal purchase experience.

Developer Benefits

- Instant access to universal message format tailored to integrator's specific requirements

- A single XML interface to access all Payment Services

- Create their own API for Rapid Connect by translating the WSDL through their choice of development framework

- Perform self-test with detailed results at any time; setting their own pace

- Automated certification

- Faster, easier on-boarding

Merchant Benefits

- Faster access to the latest payments technologies

- Create new loyal customers-OfferWise℠ and layered security with TransArmor and EMV

- Single payment provider with global reach

- Quicker boarding

- Specialized support

Rapid Connect℠
The Speed of Simple

How Does it Work?

The Rapid Connect solution is the single point of integration to all First Data payment types, industries and platforms - anywhere. With our comprehensive development resource portal, you can quickly and easily integrate a wide variety of payments services into any partner or merchant application. The Rapid Connect solution also offers a feature-rich online test environment, readily-available support and immediate access to innovative payment technologies.

Scenario: You want to get ahead of the EMV liability shift, meet your merchants' increasing requests to accept mobile payment transactions and redeem prepaid offers at the point of payment. At the same time, you would like to increase overall payment security at the POS.

My Projects: Accelerate Time to Market

Log into Rapid Connect and enter a new project in My Projects. Select the Application Types, Industries, Payment Types and Transaction Features that you want to include in your application.

After creating your project, you'll get a customized software development kit (SDK) based on your project requirements, offering much easier development and testing. You'll get tailored specs that specifically meet your requirements, test cases that are unique to the functionality that you selected and reference guides, code snippets, XML schema and other automated tools to help speed up the development process

Sandbox: Simplify Testing in Real Time

Test "on the fly" and on your own timeline using the Sandbox, a powerful test environment offering automated diagnostic tools. You can conduct a variety of test transactions and instantly view and analyze log files for faster fixes.

When you have successfully processed and passed the test transactions, you're ready to submit your application for certification. With our automated certification process, you can complete nearly 90% of the testing yourself to help speed your time to market.

Marketplace: Promote Products. Drive Revenue.

Promote certified applications to new merchants through the Marketplace. Merchants and sales agents use the Marketplace to quickly search for - and find - the right payment solution and partner that meets their needs, and they can connect to that partner directly.

FAQs: Get Answers Fast

Extensive online help and easy-to-use FAQs are readily available through-out the process so you get immediate assistance with trouble-shooting, site navigation and project creation.

FOR MORE INFORMATION
contact Mike Gilmore
at (800) 824-1594
sales@ignitepaymentschipcard.com

PARTNER WITH FIRST DATA AND DRIVE INNOVATION

Our work with merchants of all sizes gives us valuable experience to provide you best practices, educational materials and a global view to help you get the most from payment acceptance.

Not only does our dedicated partner team deliver innovative payment technologies, but we'll share our knowledge of advanced processing strategies so you gain greater insight into the topics, trends and technologies that are shaping the new era of the empowered consumer.

By partnering with us, you'll be able to accelerate growth for your clients, customers, and merchants – and yourself!

FOR MORE INFORMATION

Please contact the Global Partner Management team at gpm@firstdata.com.

Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.